

HOOR SPECIAL

Monday morning in the Dra- section from 8 to 9 we will sell best grade Burlap in red, green and other shades, per yard (10 yard limit) **11c**

Calisher's
J. Calisher Dry Goods Co. Incorporated

ANNIVERSARY

HOOR SPECIAL

From 8 to 9 Monday morning in the Notion section we will sell Coat's Darning Cotton in black, white and all colors, per ball **1c**

Calisher's
J. Calisher Dry Goods Co. Incorporated

2 Current Events of Importance

SECOND WEEK OF 29th ANNIVERSARY SALE THE TEXAS BANKERS' CONVENTION

The coming week promises to be one of unusual interest, from several standpoints. The meeting of the Texas Bankers' Convention is one of more than ordinary interest, and El Paso people will be on the qui vive to maintain the El Paso reputation for hospitality. The second week of Calisher's 29th Anniversary Sale will be of universal interest, as many special features have been added in addition to those announced at the beginning. One particularly interesting feature is

Bed Spreads

EXTRA SPECIAL!

10-4 White Crocheted Spreads, Marseilles patterns, regular \$1.25 spreads. An Extra Special for second week of Anniversary sale **99c**

11-4 White Crocheted Spreads, in handsome woven designs and hemmed. Worth \$1.50. Second Week price **\$1.19.**

11-4 Crocheted Spreads, in white and colors, with cut corners for brass beds. Some of these spreads are hemmed, others fringed. Regular \$1.95 spreads. Second-week price **\$1.59.**

12-4 Crocheted Spreads, in white, greens, blues and reds. Should sell \$2.50. Second Week price **\$1.95.**

12-4 White Crocheted Spreads, good and heavy, in real Marseilles patterns. Sell regularly \$3.00. Second Week price **\$2.29.**

11-4 and 12-4 White Satin Marseilles Spreads, in handsome woven designs; regular price \$3.48. Second week price **\$2.95.**

11-4 White Satin Marseilles Spreads, fringed, with cut corners. Worth \$4.00. Second Week price **\$3.45.**

12-4 White Satin Marseilles Spreads, either hemmed or fringed, cut corners. Regular \$4.75 spreads. Second Week price **\$3.95.**

12-4 White Satin Marseilles Spreads, fringed, with cut corners. Many handsome designs to choose from. These spreads sell regularly at \$5.50. Second Week price **\$4.65.**

12-4 White Satin Marseilles Quilts, scalloped edge and cut corners. Regular price \$6.00. Second Week price **\$4.69.**

12-4 White Royal Satin Marseilles Quilts, fringed, with cut corners, superior quality and regular \$7.50 values. Second Week price **\$5.95.**

13-4 White Royal Satin Marseilles Quilts, fringed, with cut corners. Good values at \$9.50. Very special for second week of Anniversary Sale, **\$7.85.**

Housekeepers' Week

Housekeepers, hotel and rooming house keepers will find here next week Anniversary Sale price inducements on bed linens, table linens, towels and other necessary items. Both main floor and basement contribute specials that any economical housekeeper will recognize as big bargains.

Calisher's Bargain Basement

Bargains For 2nd Week of Anniversary Sale

72x90 Sheets, hemmed ready for use. Worth 50c each. Second Week price **39c.**

72x90 Linen finished Sheets, with 3 inch hem. Regular 65c sheets. Second Week price **49c.**

81x90 Linen finished Sheets. Worth 75c each. Second Week price **59c.**

Seamless Sheets, 9-4 size. Sell regularly 85c each. Second Week price **69c.**

90x90 extra heavy Sheets. Worth \$1.05 each. Second Week price **89c.**

72x90 hemstitched Sheets. Worth \$1.05. Second Week price **89c.**

81x90 hemstitched Sheets. Worth \$1.15. Second Week price **99c.**

81x90 extra heavy Sheets, soft finish, 3 inch hem. Regular price 95c each. Second Week price **79c.**

90x90 hemstitched Sheets. Worth \$1.25. Second Week price **\$1.09.**

81x108 hemstitched "Defender" brand Sheets. Worth \$1.25. Second Week price **\$1.09.**

90x108 Hemstitched "Defender" brand Sheets. Worth \$1.35. Second Week price **\$1.19.**

90x99 "Palma" Sheets, extra heavy finely finished, 3 inch hem. Regular \$1.25 sheets. Second Week price **\$1.09.**

90x108 "Palma" Sheets. Worth \$1.35. Second Week price **\$1.19.**

Towels

Unbleached Turkish Bath Towels, hemmed, extra large and heavy. Worth 20c each. Second Week price **14c.**

19x40 unbleached Bath Towels, fringed. Worth 15c each; Second Week price **9c.**

EXTRA!

Hemmed Huck Towels, good size and splendid quality. Worth 9c each. Extra special for Second Week **5c**

Table Padding

Table Padding (or Silence Cloth), 54 inches wide. Worth 85c a yard. Second Week price **69c.**

64 inch quilted Table Padding, bleached. Worth \$1.25 a yard. Second Week price **99c.**

Table Pads, hemmed ready for use. Size 54x81. Worth \$1.50. Second Week price **\$1.19.**

Size 54x90. Worth \$1.75. Second Week price **\$1.39.**

Pillow Cases

42x36 Pillow Cases, with 3 inch hem, worth 12 1-2c each. Second Week price **9c.**

45x36 Pillow Cases, worth 15c each. Second Week price **12c.**

45x36 "Peppercorn" Pillow Cases, worth 25c each. Second Week price **17c.**

45x36 Linen finished Pillow Cases, worth 22 1-2c each. Second Week price **19c.**

EXTRA! EXTRA!

One Extra Special lot of 42x36 and 45x36 extra fine quality Pillow Cases, with 3 inch hem, that sell regularly up to 27 1-2c each. Second Week **19c**

Draperies

\$2.75 TO \$3.50

LACE CURTAINS,

\$1.95.

Nottingham Lace, Plain Net, Brussels Net and Battenberg-trimmed Curtains, 2 1-2 to 3 yards long, in white, ecru and Arabian. These curtains sell ordinarily \$2.75, \$3.00 and \$3.50 a pair. We make them an extra special for second week of Anniversary Sale, **\$1.95.**

All other Lace Curtains—in white, ecru, red and green. Special during 29th Anniversary Sale, 1-4 less than regular.

Couch Covers, Portieres and Table Covers are offered during Anniversary Sale 1-4 off.

Colored Madras and white and colored Swiss—yard wide fabrics. Worth 15c a yard. Priced for second week of Anniversary Sale 8c.

Stenciled Serims, lengths from 2 1-2 to 10 yards. Sell regularly 25c a yard. Second Week price **10c.**

Fancy Curtain Nels, 40 to 45 inches wide, in white, ecru, cream and green. All new patterns. Sell regularly 35c a yard. Second Week price **19c.**

Bargain Basement

Ready-to-Wear

Women's House Dresses, made of fine lawns, percales and batistes, some self trimmed, some finished with lace and ribbon. Regular \$3.00 dresses; Second-Week price **\$2.25**

Women's Lingerie and Tailored Waists, in white and colors, made of madras, lawns and percales. Values to \$1.25; Second-Week price **69c**

Women's Neatly and Feathered Petticoats, black and colored, worth to \$1.25; Second-Week price **69c**

Women's Long Kimonos, in light and dark colors, made of crepe, lawn and challies. These kimonos were cut extra full so they would be comfortable on hot days. Values to \$1.50; Second-Week price **99c**

Women's Dressing Jackets, prettily trimmed with ribbon run lace beading; values to \$1.50; Second-Week price **98c**

Children's Creepers and Rompers, worth to 75c; Second-Week price **49c**

Bargain Basement

Piece Goods

Lonsdale Finish Cambric, full yard wide, worth 12 1-2c a yard; Second-Week price, 12 yards for **\$1.00** (12-yard limit.)

Dress Gingham and Printed Lawns, worth to 15c a yard; Second-Week price **9c**

Printed Challies, in light and dark colorings, patterns suitable for kimonos and dressing jackets, sell regularly \$1-3c a yard; Second-Week price **4c**

Striped Feather Bed Ticking worth 20c a yard; Second-Week price **15c**

Satin Finished, Feather Bed Ticking, striped, worth 25c a yard; Second-Week price **19c**

Second Week In Linen Department



10c TOWELS 8c

The best Towels it is possible to buy for rooming houses, hotels and general home use. Size 18x24, either plain white or with red border. Regular price 10c. Very special for second week of Anniversary Sale 8c.

90c DAMASK 75c
Pure Linen Damask—in fern, pansy, festoon, shamrock and rose patterns. Worth 90c a yard. Second Week price 75c.

125c DAMASK 95c
This is our best selling Damask. 72 inches wide, either bleached, unbleached or silver bleached. Has very fine finish which it retains after laundering. Comes in all sorts of effective patterns—stripes with bowknot, small shamrock with border, rose, fleur-de-lis, daisy, grape with stripes and many more. Sells regularly \$1.25 a yard. Second Week price 95c.

150c DAMASK 125c
Double Damask, 72 inches wide, full bleached. Patterns are rose, shamrock, large dot, scroll and dot with Grecian border. Regular price \$1.50 a yard. Second Week price \$1.25.

200c DAMASK 165c
A 72 inch very desirable Damask. Five patterns are rose, plain satin effect, moire effect, dot with fleur-de-lis border, dot with fancy border and plain center with flower border. Worth \$2.00 a yard. Second Week price \$1.65.

250c DAMASK 215c
81 and 90 inch Damask, for round tables. Sells regularly at \$2.50 a yard. Second Week price \$2.15.

150c NAPKINS 125c
Made and unmade, Union Huck and all-linen Napkins, size 18x18, check pattern. These napkins sell regularly \$1.50 and \$1.75 a dozen. Second Week price \$1.25.

SALE OF FANCY TOWELS.
All pure linen Huck and Damask Towels—hemmed, hemstitched and scalloped, some with place for a monogram—are offered the coming week at the following Anniversary Sale prices:

50c Towels 32c
75c Towels 60c
90c Towels 75c
125c Towels 98c
175c Towels 145c

About 50 different kinds of towels to select from at the above prices.

35c SCALLOPED TOWELS 25c
Fine Huck Towels, size 20x38, with scalloped edge. Worth 35c each. Second Week price 25c.

35c DAMASK TOWELS 27c
Here is an extra good value in Damask Towels. Both fringed and hemstitched Towels in the lot. Could be used as washstand covers. Worth 35c each. Second Week price 27c.

35c BATH TOWELS 28c
21x43 Bath Towels, plain white or with colored border. Some of fine, some of coarse terrycloth. Regular 35c Bath Towels, and they would be good values at 40c. Second Week price 28c.

250c NAPKINS 195c
Extra heavy, silver bleached Napkins, size 18x18, flower pattern. Regular \$2.50 a dozen napkins. Second Week price \$1.95.

275c NAPKINS 225c
Bleached and silver bleached Napkins, extra heavy and intended for hard wear. Worth \$2.75 a dozen. Second Week price \$2.25.

325c NAPKINS 265c
20x20 and 24x24 Napkins, bleached and silver bleached. A variety of patterns to choose from. Regular \$3.25 napkins. Second Week price, per dozen, \$2.65.

395c NAPKINS 325c
24x24 double Damask Napkins, durable, finely finished. Offered in rose, fleur-de-lis, stripe and fancy patterns. Worth \$3.95 per dozen. Second Week price \$3.25.

100c DRESSER SCARFS 88c.
18x54 hemstitched Linen Scarfs, shamrock pattern; also scalloped Damask Scarfs. These scarfs are worth \$1.00 and \$1.25. Second Week price 88c.

150c CENTER PIECES 115c
26x36 plain linen, hemstitched Center Pieces. Worth \$1.50. Second Week price \$1.15.

LUNCHEON CLOTHS
15 PERCENT OFF.
Luncheon Cloths—Size 30x30 to 54x54. Made of plain and figured Damask, hemstitched and scalloped. Are included in Anniversary Sale at a straight reduction of 15 percent off.

Second Week In Ready-to-Wear Section

All records have been broken! The first week's selling of ready-to-wear has been really phenomenal. Never before did we accomplish so much in one week's time.

Coats

SUMMER AUTO COATS \$1.95
Full Length Auto Coats, made of linen color cotton crash, have elastic at wrists. All sizes offered, and the price next week is only \$1.95.

BLACK TAFFETA COATS 1-4 TO 1-3 OFF
Pedestrian Coats, three-quarter and full length, made of high grade black taffeta silk, some plain, some trimmed. Offered during Anniversary Sale 1-4 to 1-3 less than regular.

TRAVELING COATS 1-2 PRICE
If you are going away this summer, and especially if you are going to Cloudcroft, you ought to take advantage of this extraordinary value.

Light and medium weight traveling coats, in light and dark colors; during Anniversary Sale at just 1-2 regular prices.

Dresses
\$18.00 AND \$20.00 WOOL DRESSES \$9.85
One-piece, Light Weight Wool Dresses—nice for traveling or for a summer at Cloudcroft. Made in this spring's new styles. Come in both light and dark colors. Such dresses should sell \$18.00 and \$20.00; an Anniversary Sale Extra Special next week, choice **\$9.85.**

LINEN DRESSES
Women's Linen Dresses, white and colored, plain and embroidered, are included in 29th Anniversary Sale at attractive price reductions.

LINGERIE DRESSES
All Lingerie Dresses are now on sale at Anniversary prices—not one is reserved. Better buy all your summer dresses the coming week.

Millinery
THE \$5.00 HATS
This week's selling of \$5.00 hats was really remarkable. For next week we have added 150 new hats to the \$5.00 lot. As we told you previously, these are authentic summer models, such as you could not buy elsewhere for less than \$10.00 or even \$12.00. Anniversary Sale price is choice for **\$5.00.**

EXTRA! EXTRA!
Fancy White Silk and Gilt Chiffon Scarfs—for evening wear, for hat drapes, etc. Values up to \$1.75; Extra Special for second week of Anniversary **98c**



Toilet Articles

233 Glycerine Soap, full sized bars **3c**
Regular 15 cent Hard Rubber Combs **9c**
"Sanitol" Shaving Sticks, worth 25c **10c**

"Aer-cep" Wash Cloths. Extra special 3 for **10c**
Colgate's Turkish Bath Soap, worth 5c a cake. Extra special, 3 cakes for **10c**

Rick's "Golf Queen" Toilet Powder **15c**
Williams' Shaving Soap, 10c size, 2 cakes for **15c**

Mennen's San. Yang Powder, worth 25c, special next week **15c**
Lusterine, the 25c size **17c**

Colgate's Fancy Toilet Soaps, 3 cakes in a box, regular price 25c a box; special next week, per box **18c**

Rogers & Gallet's Poudre de Riz, the package **20c**
"Sogood" Teeth Liquid and a 15c Tooth Brush **29c**

Regular 35c and 40c Rosewood Back Hair Brushes **29c**
One bar Packer's Tar Soap and one 40c Shampoo Brush **29c**

25c box of "Sanitol" Face Powder and one 15c Chamolice Soap **30c**
Imported Italian Castile Soap, white and green, per half bar **28c**

"Kleanwell" Rubber Sponges, worth 75c cents. Special next week **45c**

Silk Petticoats Reduced

\$5.00 SILK PETTICOATS \$2.94
Taffeta Silk Petticoats, in black, plain colors and changeable effects. Extra well made petticoats, cut very wide and finished with a deep flounce. Such petticoats as you buy ordinarily for \$5.00. We make them an extra special for second week of Anniversary Sale **\$2.94.**

\$18.00 AND \$20.00 PETTICOATS \$9.85
A limited number of very beautiful fancy Silk Petticoats—about 15 in all. They come in white and light colors, lace-trimmed, and have many ruffles. Some are trimmed in Persian silk. These petticoats were bought chiefly for "show pieces." They are worth \$18.00 and \$20.00; Anniversary Sale price **\$9.85.**

Suits
\$12.50 LINEN SUITS \$7.95
Plain Tailored Suits, in white, natural, and all colors. Pleated skirts; medium and three-quarter coats. These are very nobby suits, indeed. Worth \$11.50 and \$12.50 special next week **\$7.95.**

\$16.50 WHITE SERGE SUITS \$10.75
Fine All Wool Serge Suits. Pleated skirts; coats finished with black moire collar. Regular \$16.50 suits; Anniversary Sale price **\$10.75.**

Knit Underwear
"Forest" Mills Make.
Women's Ribbed Cotton Vests, worth to 20c each; Second Week price **12c.**

Women's Lisle Vests, white and colored, worth to 35c each; Second Week price **19c.**

Women's Lisle Vests, in white, cream and colors, worth to 50c each; Second Week price **33 1-2c, 3 for \$1.00.**

Fine quality, ribbed lisle "Saphro" Vests, with silk ribbons, worth 50c each; Second Week price **33 1-2c.**

Women's Fine Ribbed Lisle Vests, worth to 75c each; Second Week price **45c.**

Women's Summer Weight Cotton Union Suits—high necked, long sleeved, ankle length drawers. Worth to 65c each; Second Week price **40c.**

Women's Summer Weight Cotton Union Suits—low necked and sleeveless, light or lace trimmed knees. Worth to \$1.00 each; Second Week price **69c.**

Sale of Summer Waists

For next week—the second week of Anniversary Sale—we have arranged a number of special lots of waists. Both lingerie and tailored styles are included. All sizes. These are new waists, fresh, crisp and clean.

LOT NO. 1—
Waists worth to \$2.00; Sale price **\$1.00.**

LOT NO. 2—
Waists worth to \$2.50; Sale price **\$1.39.**

LOT NO. 3—
Waists worth to \$3.50; Sale price **\$1.69.**

LOT NO. 4—
Waists worth to \$3.75; Sale price **\$1.95.**

LOT NO. 5—
Waists worth to \$4.25; Sale price **\$2.48.**

LOT NO. 6—
Waists worth to \$5.00; Sale price **\$3.45.**

LOT NO. 7—
Waists worth to \$6.50; Sale price **\$3.48.**

Higher priced waists are also reduced in price.

EXTRA!—\$1.50 Unmade Embroidered Waists 59c

Fine, soft finished material sufficient for dainty summer waist. The embroidery is beautifully done. These waist patterns sell regularly \$1.25 to \$1.50 each; Anniversary Extra Special next week, in the Wash Goods Section **59c**

Summer Silks

75c SILK JACQUARDS 33c
27 inch Silk Jacquards, with embroidered dots and fancy designs. Colors are raisin, Copenhagen blue, lilac, granite, mulberry, coral, vapor, emerald, taupe, pink, light blue, navy blue, cardinal, scarlet, Delft blue, re-seda, golden brown, black and white. Regular price 75c a yard. Second Week Extra Special 33c.

EXTRA! EXTRA!
90c DRESS SILKS 59c
Striped, checked and plaid Dress Silks in Delft blue, roseola, navy blue, wisteria, old rose, golden brown, catwaba, taupe, light blue, tan and black. Should sell 90c a yard. Sale price **59c**

EXTRA! EXTRA!
\$1.25 FOULARDS 79c
Cheney's shower proof Foulards, 24 to 27 inches wide, in dots, stripes, checks and embroidered effects, in every imaginable shade. These Foulards sell regularly \$1.25 a yard. Sale price **79c**

Summer Silks

75c "RUFF" SILK 39c
26 inch Ruff Silk, in tan, pink, navy blue, old rose, roseola, shell pink, cardinal, brown black and white. Sells regularly 75c a yard. Special Monday only 39c.

\$1.50 IMPORTED PONGEE \$1.05
Yard wide imported Pongee, in the natural color only. Regular price \$1.50 a yard. Anniversary Sale price for Monday only \$1.05.

\$1.25 TULA SILK 79c
27 inch Tula Silk, with high luster. Comes in taupe, navy blue, tan, pink, light blue, brick, granite, black, white, lavender and peach. Worth \$1.25 a yard. Sale price 79c.

EXTRA! EXTRA!
8c AND 10c HANDKERCHIEFS 3 FOR 10c
400 dozen white hemstitched Handkerchiefs, made of India linen and fancy lawns, some are embroidered. These handkerchiefs are good values at 8c and 10c each. We make them an extra special for second week of Anniversary Sale, 3